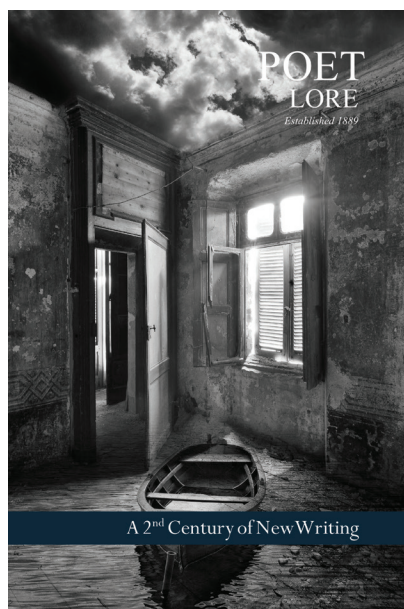


# advertise in poet lore



*Poet Lore* is a semiannual journal of poetry and reviews. Established in 1889, it is the oldest poetry journal in the United States. As an advertiser in *Poet Lore*, your organization, business, or service will circulate to 1,000 subscribers and poetry enthusiasts around the nation. To learn more about the magazine visit [poetlocom](http://poetlocom). *Poet Lore* is published by The Writer's Center, a nonprofit organization dedicated to the creation, publication, presentation, and dissemination of literary work. Each year the center holds over 300 creative writing workshops and over 50 events. To learn more about The Writer's Center, visit [writer.org](http://writer.org).

## print ad size

	height	width
Full page (no bleed)	8	5
½ page horizontal	3.75	5

## ad rates (all ads are in black and white)

full page	\$100
½ page	\$75

## 2018–2019 publishing schedule

volume 113, 1/2 spring/summer 2018	volume 113, 3/4 fall/winter 2018
volume 114, 1/2 spring/summer 2019	volume 114, 3/4 fall/winter 2019

## ad deadlines

issue	published	ad due
spring/summer	April	February 1
fall/winter	October	August 1

## ad specifications

- File format: We can only accept high-resolution Adobe pdfs with all fonts and images embedded, high-resolution jpegs or tiffs, or eps files.
- We cannot accept QuarkXpress, Pagemaker, Corel, Word, InDesign, or Publisher files.
- All colors & images must be converted to CMYK or gray.
- All files must be set in the appropriate ad dimensions.
- Submitting files: Files can be e-mailed.

## poet lore advertising form

advertiser: \_\_\_\_\_

contact: \_\_\_\_\_

address: \_\_\_\_\_

city/state/zip: \_\_\_\_\_

e-mail: \_\_\_\_\_

phone: \_\_\_\_\_

## size of ad

- full page       ½ page

## payment

We prefer payment in advance. Please mail a check with your order form to the address below.

## to submit your ad and order form

### send electronic files to:

[laureen.schipsi@writer.org](mailto:laureen.schipsi@writer.org)  
(Please use "Poet Lore Ad"  
as the subject line.)

### mail your order form to:

Poet Lore Ads  
The Writer's Center  
4508 Walsh Street  
Bethesda, MD 20815

# POET LORE

*Established 1889*

4508 Walsh Street  
Bethesda, MD 20815  
301-654-8664  
[poetlore.com](http://poetlore.com)